



PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
Applicants: Arthur J. Kover  
Serial No.: 10/669,567  
Filing Date: September 25, 2003  
Examiner: John W Van Bramer  
Art Group: 3622  
Docket No.: 195-001

Title: A Method and Apparatus for Obtaining Web-based Advertising Research Data

Hon. Commissioner of  
Patents and Trademarks  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313

Attn: John W Van Bramer

**AMENDMENT**

Dear Sir:

In response to the Office Action dated October 17, 2008, please amend the  
application as follows: